



## Neil Jones Offers First Food Alliance Certified Tomato Products

The Neil Jones Food Company (NJFC), a supplier of branded and store brand products to retail, foodservice and industrial customers, announced the introduction of six organic tomato products that have been Food Alliance Certified. Packed from fresh organic California tomatoes, the new products are said to have the same rich flavor of San Joaquin Valley tomatoes, yet provide the added benefit of organic and sustainable harvesting.

The canned tomato products are the very first to bear the Food Alliance seal of approval, NJFC said. Based in Portland, Ore., the Food Alliance is a nonprofit third-party organization that certifies farms, ranches and food handlers throughout North America for sustainable agricultural and facility management practices. The alliance's standards are rigorous, comprehensive and practical for sustainably managed farms, food packers and processors, NJFC said.

The company said it was granted certification for San Benito Foods, the San Benito branded organic tomato products, as well as its organic farm; G&J Farms. All three will be able to use the Food Alliance Seal. Originally certified organic by both the USDA and the CCOF, the products now have another prestigious seal to demonstrate NJFC's sustainable agriculture and social well-being, the company said.