



Neil Jones Food Company Earns Food Alliance Certification

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The Neil Jones Food Company (NJFC) is proud to introduce six new organic tomato products which have been Food Alliance Certified.

Packed from fresh, organic, California tomatoes, these new product offerings have the same rich flavor of San Joaquin Valley tomatoes, yet provide the added benefit of organic & sustainable harvesting that consumers are now drawn to. Originally certified organic by both the USDA and the CCOF, the company has now added another seal to give consumers peace of mind that the company has strong values in sustainable agriculture and social well-being. These canned tomato products are the very first to bear the Food Alliance seal of approval.

The Food Alliance is a certification program that accounts for safer, healthier, and a more socially and environmentally responsible food supply. Their standards are rigorous, comprehensive and practical for sustainably managed farms, food packers and processors. With emphasis on providing safe and fair working conditions, reducing the use of toxic and hazardous materials, reducing and recycling waste, conserving energy and water, ensuring quality control and safety, we were granted certification for San Benito Foods, the San Benito branded organic tomato products as well as our organic farm; G&J Farms. All three will be able to use the Food Alliance Seal to show our dedication and commitment to a better future.